

INDUSTRY NEWS

➔ Alamy launches new 'Find a Photographer' service

Alamy will shortly be launching a free service to put picture buyers in touch with photographers. The criteria for photographers to join are that they have more than 100 images with Alamy and more than 10 sales; they also must have a website. Alamy photographers will receive an email inviting them to join if they meet the criteria.

Customers will be able to search by location and see contact details and portfolio images from photographers in the area. Photographers will be able to update their location and availability at any time. This will be useful for customers who need a picture taken at short notice.

Photographer who are already represented by an agent, can optionally enter their agent's contact details.

'Find a Photographer' will launch as a free service. It will be up to the photographer and the customer to define the task, agree a price, transmit images, arrange invoicing and payment and to resolve any problems between themselves.

To qualify for this service, photographers must meet all of the following criteria:

1. Be experienced in conducting assignments and/or commissions
2. Have at least 100 images and 10 sales on Alamy
3. Have a website that showcases their work

Please note that Alamy cannot accept requests to be included in the scheme unless photographers meet the criteria.

Website: <http://www.alamy.com/>