

## INDUSTRY NEWS

### [Young Photographers Alliance debuts in Chicago](#)

The Young Photographers Alliance (YPA), a not-for-profit organization established in early 2009 as an educational foundation focused on bringing disadvantaged students opportunities for advancement in photography, recently made its debut in Chicago at Picturehouse's 4th annual event held on Thursday April 16, 2009 at the River East Art Center. YPA is the creation of Jerry Tavin, co-founder of IC Worldwide and Deborah Free, President of Picturehouse Marketing US. Both are widely-recognised as advocates and leaders in the photography industry. "We are pleased that YPA was so well received after our announcement. The enthusiasm and support was immediate, both at the Picturehouse event and the PACA Annual Meeting held in Chicago," said Jerry Tavin.

In addition, the organisation announced that it is offer 3 scholarships for 2009 provided by Jerry Tavin, Picturehouse, and Alamy for 2009. "We think the Young Photographers Alliance is a great concept, and we're excited to be involved at this early stage" stated Alan Capel, Head of Content, Alamy. The first Young Photographers Alliance scholarship recipients will be announced at a reception in New York on October 13, 2009, the evening prior to Picturehouse. In addition, a Silent Auction of the work of many of the scholarship applicants as well as professional photographers will be on display. All proceeds will be divided between the scholarship funds of the students and YPA's various projects.

This story courtesy of [About The Image](#)

Website: [www.youngphotographersalliance.org](http://www.youngphotographersalliance.org)