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## ALAMY - JAMES WEST CONSIDERS UK NEWSPAPER SALES - TALKS OF SUBSCRIPTION

In a statement sent to contributors last night and on the Alamy Blog James West has been to see UK Newspapers and talks of heavy competition from subscription based deals.

*'We have seen some dramatic declines with some of our newspaper customers this quarter, ranging from 30% to 70% down year on year. I would like to share some thoughts with you on how we can reverse this trend.*

*I have spent the past week visiting photo editors and managing editors at several of the major UK titles to get a better understanding of why this is happening and where they see their businesses going'.*

*All of the people I met with made the following observations:*

More at the [Blog](#)

Scroll down the blog and read the comments flooding in,

... "I'd say call their bluff. Heaven help us!"...

.... "Sounds like a good idea to go with what the market wants"....

... "Over the past few months I've read several reports of UK newspapers reducing their image use fees so James' message comes a no real surprise".....

Posted by Will Carleton



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